

- their hand). that everyone has 5 meme cards in card gets to draw a new one (so everyone who put down a meme back into the meme stack and All played meme cards are put
- the JUDGE. Then, the next player gets to be

the European Unio



- card. face-up next or below the caption cards, mixes them and puts them The JUDGE now collects all meme
- of their win. receives the caption card as token the owner of the winning meme the caption selects the winner and caption best! The player who drew meme is the funniest and fits the • Now, it is time to decide which

the European Unio

GREEN

EFFECT

JUJU

CBEEN

Co-funded by the European Union

second time limit!

no limits to the imagination.

But watch out: there is a 60

The caption is either provided on a card or generated randomly on the website. The players then have to find a meme - they can use the provided cards or go on an internet quest to find one online! They can even act it out physically - there are

EFFECT What is the game about? Find a meme that fits the caption!

INSTRUCTIONS

GREEN

MEME

Why should I play?

MEME EFFECT Because it is a fun way to spend

time and you even learn something. All captions are somehow related to sustainable behaviours and promote a green lifestyle.

What do I need? The GREEN MEME EFFECT game can be played as a physical card game as well as digitally with no other resources than a smartphone,

a tablet or a PC (one device per

player) or even in a mix of both.

Co-funded by the European Union



Who wins?

Co-funded by the European Unio



The winner of each round gets to keep the caption card and when you finished the game, count who has the most caption cards.

More information and all downloads:



(We recommend using the timer of and put it face-down on the table.

seconds to select a meme card

• All other players have now 60

a caption for everyone to see.

JUDGE of the first round (for

One player is selected to be the

example the youngest) and draws

the start of the game on their hand.

Each player gets 5 meme cards at

for captions, one for memes.

How to play

Sort the cards in two stacks: one

the European Union Co-tunded by

your smartphone)

www.green-meme-effect.eu

