



Green Theme Days Idea Set

www.green-meme-effect.eu

Greenfluencing micro-interventions in physical and digital social space of youth to foster eco-friendly and sustainable behaviours.



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

Contents



PAGE	
3-8	GENERAL DOCUMENTS AND TEMPLATES
3	CREATING AN EFFECTIVE ACTION PLAN
4	SIGN-IN SHEET
5	GREEN THEME DAY MUST HAVES
6	GREEN THEME DAY TO-DO LIST
7	EXPENSE TRACKER
8	GUEST OF HONOUR E-MAIL TEMPLATE
9	BOOK BASAR
23	CLOTHES SWAP
28	COMMUNITY GARDEN DAY
32	COMMUNITY POT LUCK
37	ECO-URBAN WALK
41	EVERYDAY HERO WORKSHOP
45	GREEN ART WORKSHOP
48	GREEN SKILLS DAY
58	LOCAL BUSINESS SUPPORT
61	MEET & GREET WITH LOCAL DECISION MAKERS
64	NATURE CLEAN-UP
68	NATURE EXPLORATION WALK
72	RECYCLING MARATHON
76	SECOND HAND FLEA MARKET
81	UPCYCLING WORKSHOP
86	WISHLIST FOR LOCAL BUSINESSES & AUTHORITIES

Find the complementary pedagogical concept at
www.green-meme-effect.eu



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



Creating an Effective Action Plan

Define Your Objectives

1



Set Your Goals

2



Prepare a Plan

3



Resources

Team

4



5



Co-funded by the European Union





Green Theme Day

Must Haves



MUST HAVE	PERSON RESPONSIBLE	COST	DONE
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>



Green Theme Day

To Do List



TASK	PERSON RESPONSIBLE	DEADLINE	DONE
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>



Green Theme Day



Expense Tracker

Event: _____ Date: _____

DATE	DESCRIPTION	AMOUNT



Co-funded by
the European Union



Guest of Honour

Email Template

Subject: Invitation to Be the Guest of Honour at Our Green-Themed Event

Dear [Guest of Honour's Name],

I hope this message finds you well.

On behalf of [Your Organisation's Name], I would like to invite you to be the Guest of Honour at our upcoming green-themed event, [Event Name], scheduled for [Event Date] at [Event Venue]. Your remarkable contributions to [relevant field/industry] and your advocacy for [environmental cause/initiative] makes you an ideal guest for this occasion.

The event will focus on [brief description of event theme, e.g., sustainability, renewable energy, conservation efforts, etc.], aiming to raise awareness and inspire action towards a greener and more sustainable future. As our Guest of Honour, we would be deeply honoured to have you share your insights and experiences with our audience.

Event Details:

Date: [Event Date]

Time: [Event Time]

Venue: [Event Venue]

Theme: [Brief Description of Green Theme]

Your presence would significantly enrich the event, and we would be grateful if you could deliver a short speech on [suggested topic related to green theme], highlighting your experiences and vision for a sustainable future. Additionally, we would love for you to engage with our guests during the networking session.

Please find attached the detailed event agenda and other relevant information. Should you have any questions or require further details, feel free to contact [Contact Person's Name] at [Contact Person's Email] or [Contact Person's Phone Number].

We sincerely hope you will honour us with your presence at [Event Name] and look forward to your positive response.

Warm regards,

[Your Full Name]

[Your Position]

[Your Organization's Name]

[Your Contact Information]



Co-funded by
the European Union





BOOK BASAR RESOURCE KIT



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



BOOK BASAR

Must Haves



MUST HAVE	PERSON RESPONSIBLE	COST	DONE
Donated Books	<input type="checkbox"/>
Motivation	<input type="checkbox"/>
Register Volunteers	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>



Co-funded by the European Union





BOOK BASAR

To Do List



TASK	PERSON RESPONSIBLE	DEADLINE	DONE
Decide on task distribution	<input type="checkbox"/>
Set date/time & location	...		<input type="checkbox"/>
Create and Share Poster			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
...			<input type="checkbox"/>
...			<input type="checkbox"/>
...			<input type="checkbox"/>
...			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>



BOOK BASAR

1

BOOK SWAP

2

BOOK CLUB

3

DONATE BOOKS

4

**CREATE A 2ND HAND
BOOK STAND/ LIBRARY**

5

MONTHLY BOOK BASAR

6

**REPURPOSE OR FIX DAMAGED
BOOKS WORKSHOP**



..... BOOK BASAR
BOOK SWAP

Find Your Next Great Read



Month/Date



Location

HERE IS HOW IT WORKS

BRING BOOKS TO SWAP OR DONATE

COLLECT A TICKET FOR HOW MANY BOOKS YOU CAN SWAP

PASS YOUR SELECTED BOOKS TO A VOLUNTEER TO CHECK OUT

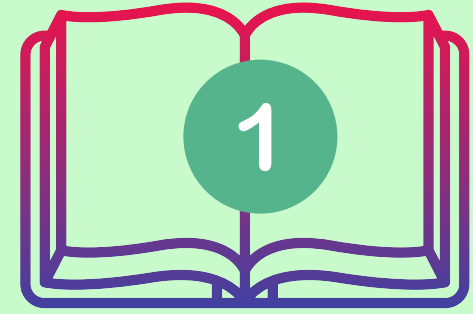
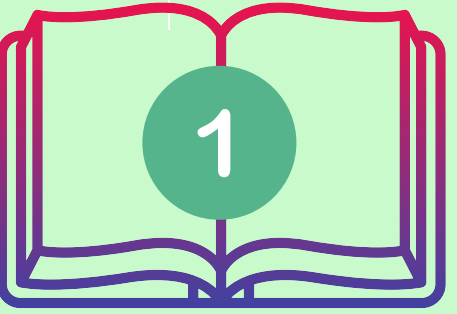
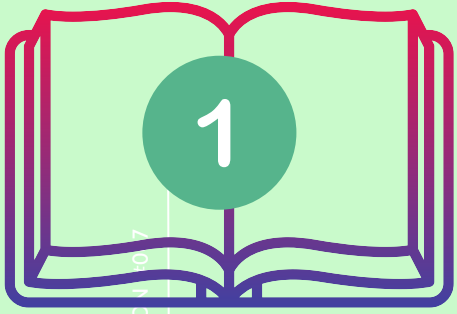
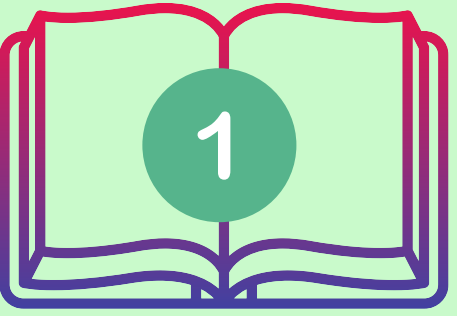
5 BOOK SWAP LIMIT



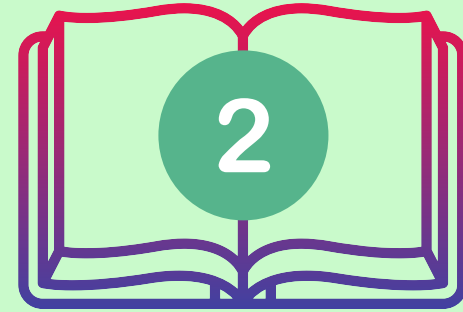
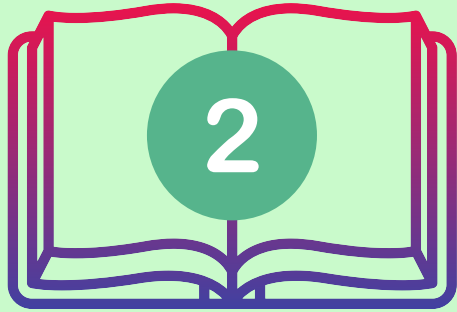
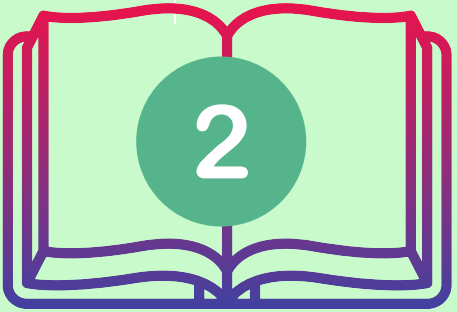
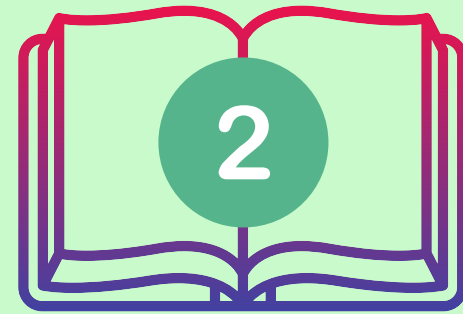
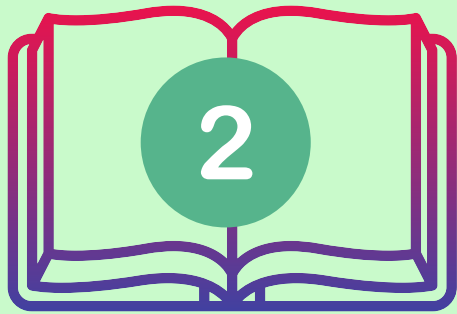
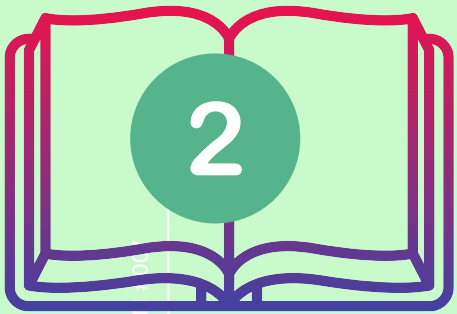
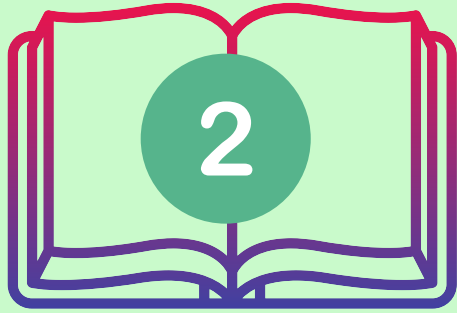
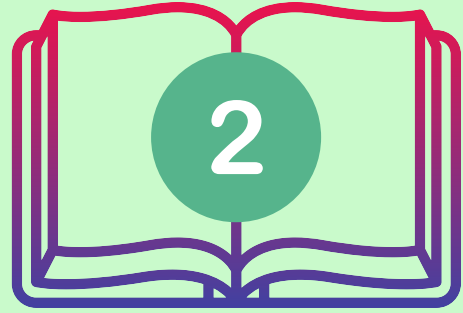
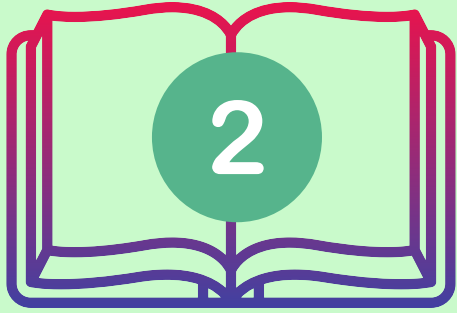
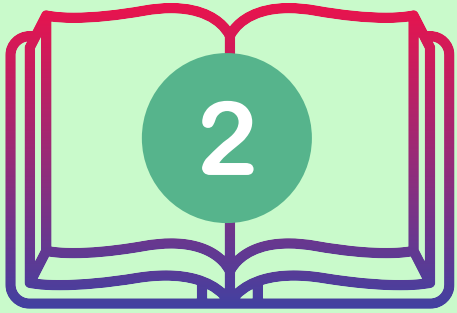
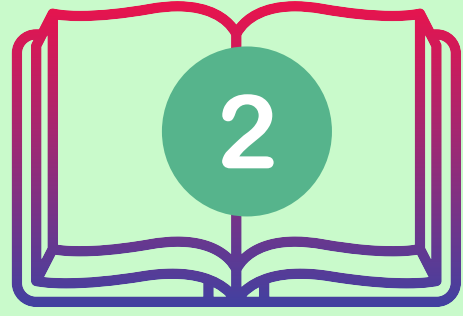
Co-funded by
the European Union



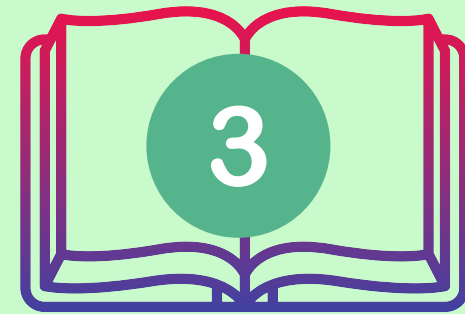
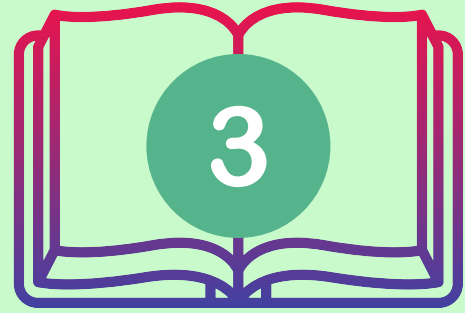
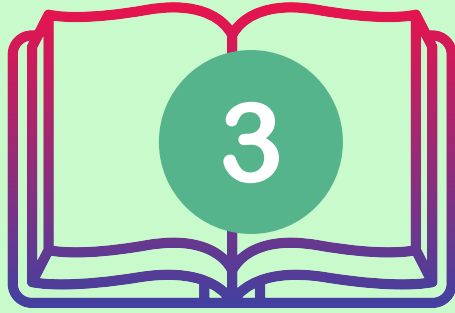
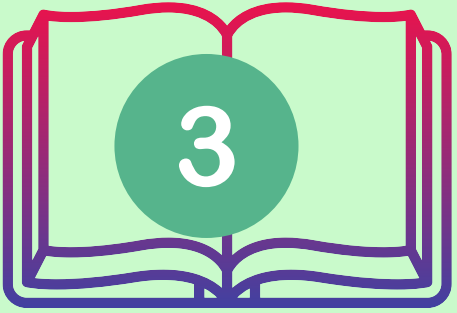
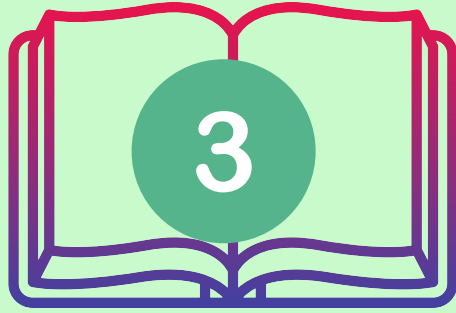
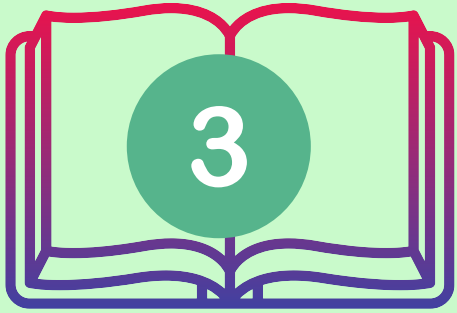
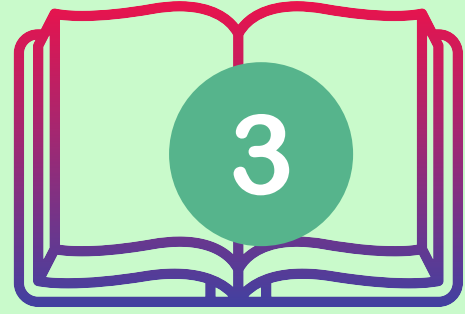
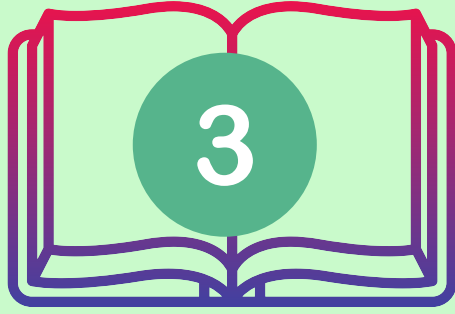
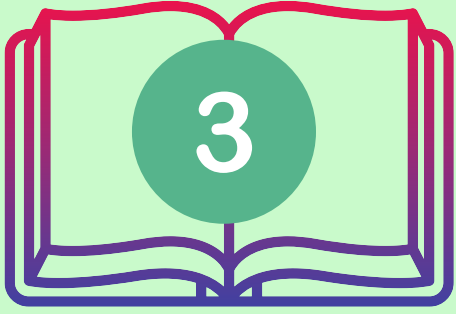
SWAP TICKETS



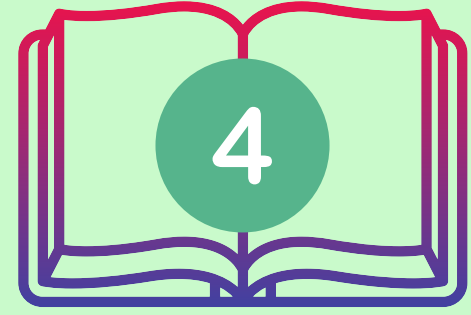
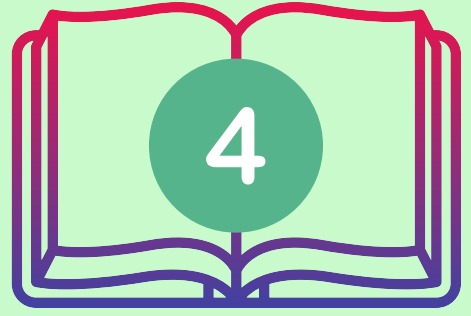
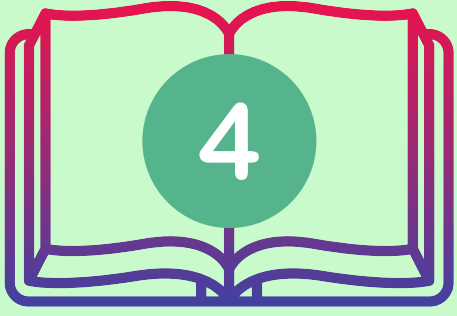
SWAP TICKETS



SWAP TICKETS



SWAP TICKETS



SWAP TICKETS





BOOK BASAR

DONATE YOUR BOOKS

BE A PART OF THIS INCREDIBLE CONTRIBUTION OF
LEARNING, GROWTH, AND INSPIRATION
DONATE YOUR OLD, USED OR ALREADY READ BOOKS.



THE BOOKS THAT YOU CAN DONATE:

NOVELS

CHILDREN'S BOOKS

ENCYCLOPEDIAS

DICTIONARIES

MAGAZINES

**DROP OFF AT THE
FOLLOWING LOCATIONS**

**WORKING HOURS:
10 AM - 4 PM**

Address



BOOK BASAR

BOOK CLUB MEETING

**24
MAY**

3:30 PM - FREE ENTRY

123 Anywhere St.,
Any City



Co-funded by
the European Union



REUSE, REPURPOSE, UPCYCLE, WORKSHOP



REGISTER NOW
BOOK BASAR

**24
MAY**



123 Anywhere St.,
Any City

3:30 PM - FREE ENTRY



Co-funded by
the European Union



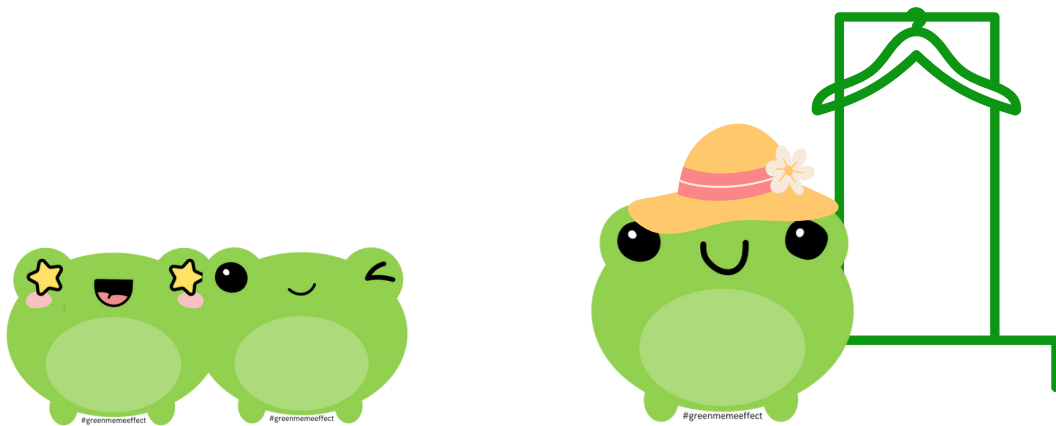
BOOK BASAR

CREATE YOUR OWN FREE BOOK LIBRARY/ STAND





CLOTHES SWAP RESOURCE KIT



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



Clothes Swap

Must Haves



MUST HAVE	PERSON RESPONSIBLE	COST	DONE
Venue	<input type="checkbox"/>
Refreshments	<input type="checkbox"/>
Clothes	<input type="checkbox"/>
Hangers and Tables	<input type="checkbox"/>
Fitting Rooms	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>



Clothes Swap

To Do List



TASK	PERSON RESPONSIBLE	DEADLINE	DONE
Set a Date	<input type="checkbox"/>
Organise Venue	<input type="checkbox"/>
Create Poster and Invitation	<input type="checkbox"/>
Share Poster	<input type="checkbox"/>
Send Invitations	<input type="checkbox"/>
Decorate Venue	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>



Co-funded by
the European Union



[Insert Group Name] Presents

Clothing Swap



[INSERT DATE]

Bring in 4-5 pieces of your unworn clothes
and accessories to swap

[INSERT VENUE]

[REGISTRATION INFO]

#GREENMEMEEFFECT



Co-funded by
the European Union



You're Invited!

[Insert Group Name] Presents

Clothing Swap



[INSERT DATE]

Bring in 4-5 pieces of your unworn clothes and accessories to swap

[INSERT VENUE]

[Registration Info]

#GREENMEMEEFFECT

GREEN
MEME
EFFECT



You're Invited!

[Insert Group Name] Presents

Clothing Swap



[INSERT DATE]

Bring in 4-5 pieces of your unworn clothes and accessories to swap

[INSERT VENUE]

[Registration Info]

#GREENMEMEEFFECT

GREEN
MEME
EFFECT



You're Invited!

[Insert Group Name] Presents

Clothing Swap



[INSERT DATE]

Bring in 4-5 pieces of your unworn clothes and accessories to swap

[INSERT VENUE]

[Registration Info]

#GREENMEMEEFFECT

GREEN
MEME
EFFECT



You're Invited!

[Insert Group Name] Presents

Clothing Swap



[INSERT DATE]

Bring in 4-5 pieces of your unworn clothes and accessories to swap

[INSERT VENUE]

[Registration Info]

#GREENMEMEEFFECT

GREEN
MEME
EFFECT





COMMUNITY GARDEN DAY RESOURCE KIT



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



Community Garden

Must Haves



MUST HAVE	PERSON RESPONSIBLE	COST	DONE
A garden or a space to plant	<input type="checkbox"/>
Fruit trees to plant - apple, cherry, orange	<input type="checkbox"/>
calendar for local plants seasons	<input type="checkbox"/>
Shovels	<input type="checkbox"/>
Gloves	<input type="checkbox"/>
Native wild flower seeds - Rosemary, lavender, sunflower, calendula...	<input type="checkbox"/>
Signs for seeds identification	<input type="checkbox"/>
Bird boxes and Bug Hotels	<input type="checkbox"/>
Wood, pines, reeds	<input type="checkbox"/>
Hammer and nails	<input type="checkbox"/>
Watering cans	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>



Co-funded by
the European Union





Community Garden

To Do List



TASK	PERSON RESPONSIBLE	DEADLINE	DONE
Find a public place to do the garden	<input type="checkbox"/>
Get permission from to the municipality	...		<input type="checkbox"/>
Buy or get the plants			<input type="checkbox"/>
Set a date suitable to plant			<input type="checkbox"/>
Get wood and natural materials			<input type="checkbox"/>
Gather tools to build the bird boxes/bug hotels			<input type="checkbox"/>
Create and share posters			<input type="checkbox"/>
Get accident insurance for all the participants			<input type="checkbox"/>
...			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>



Co-funded by the European Union





LET'S CREATE A COMMUNITY GARDEN

WOULD YOU LIKE TO HAVE FRUIT TREES AND A BIODIVERSE GARDEN IN OUR CITY FOR EVERYONE TO ENJOY?

SO JOIN US NEXT [INSERT WEEK DAY], AT THE [INSERT LOCAL] AND HELP US PLANT FRUIT TREES, WILDFLOWERS BUILD BUG HOTELS AND BIRDBOXES!



[INSERT DATE]



HOSTED BY:
[INSERT ORGANISATION]

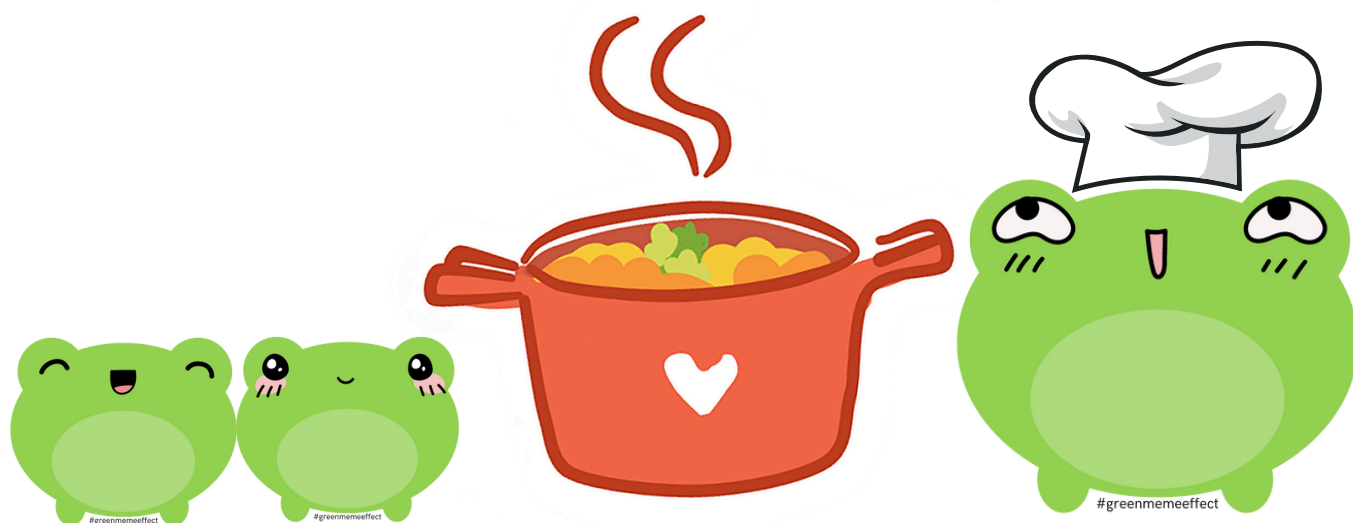


Co-funded by
the European Union

GREEN
MEME
EFFECT



COMMUNITY POT LUCK RESOURCE KIT



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



Community Pot Luck

Must Haves



MUST HAVE	PERSON RESPONSIBLE	COST	DONE
Venue	<input type="checkbox"/>
Refreshments	<input type="checkbox"/>
Plates	<input type="checkbox"/>
Cutlery	<input type="checkbox"/>
Napkins	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>



Co-funded by the European Union





Community Pot Luck

To Do List



TASK	PERSON RESPONSIBLE	DEADLINE	DONE
Set a Date	<input type="checkbox"/>
Organise Venue	<input type="checkbox"/>
Create Poster and Invitation	<input type="checkbox"/>
Share Poster	<input type="checkbox"/>
Send Invitations	<input type="checkbox"/>
Decorate Venue	<input type="checkbox"/>
Prepare plates, napkins, cutlery	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>



Co-funded by the European Union





[Insert Group Name] Presents

Community Pot Luck



[INSERT DATE]

Bring one dish of your choice to share
with everybody!

[INSERT VENUE]

[REGISTRATION INFO]

#GREENMEMEEFFECT





[Insert Group Name] Presents

Community Pot Luck



[INSERT DATE]

Bring one dish of your choice to share with everybody!

[INSERT VENUE]

[REGISTRATION INFO]

#GREENMEMEEFFECT



[Insert Group Name] Presents

Community Pot Luck



[INSERT DATE]

Bring one dish of your choice to share with everybody!

[INSERT VENUE]

[REGISTRATION INFO]

#GREENMEMEEFFECT



[Insert Group Name] Presents

Community Pot Luck



[INSERT DATE]

Bring one dish of your choice to share with everybody!

[INSERT VENUE]

[REGISTRATION INFO]

#GREENMEMEEFFECT



[Insert Group Name] Presents

Community Pot Luck



[INSERT DATE]

Bring one dish of your choice to share with everybody!

[INSERT VENUE]

[REGISTRATION INFO]

#GREENMEMEEFFECT





ECO-URBAN WALK RESOURCE KIT



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



Eco-Urban Walk

Must Haves



MUST HAVE	PERSON RESPONSIBLE	COST	DONE
Bird guide books	<input type="checkbox"/>
Insects guide books	<input type="checkbox"/>
Binoculars	<input type="checkbox"/>
Magnifiers	<input type="checkbox"/>
	<input type="checkbox"/>
	<input type="checkbox"/>
	<input type="checkbox"/>
	<input type="checkbox"/>
	<input type="checkbox"/>
	<input type="checkbox"/>
	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>



Co-funded by the European Union





Eco-Urban Walk

To Do List



TASK	PERSON RESPONSIBLE	DEADLINE	DONE
Create and share posters	<input type="checkbox"/>
Get accident insurance for all the participants	...		<input type="checkbox"/>
Ask for the colaboration of biologists or specialists in birds and insects			<input type="checkbox"/>
Warn people to bring comfortable clothes and shoes			<input type="checkbox"/>
Ask people to bring their own magnifiers or binocular			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
...			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>



Co-funded by
the European Union



Eco-Urban Walk

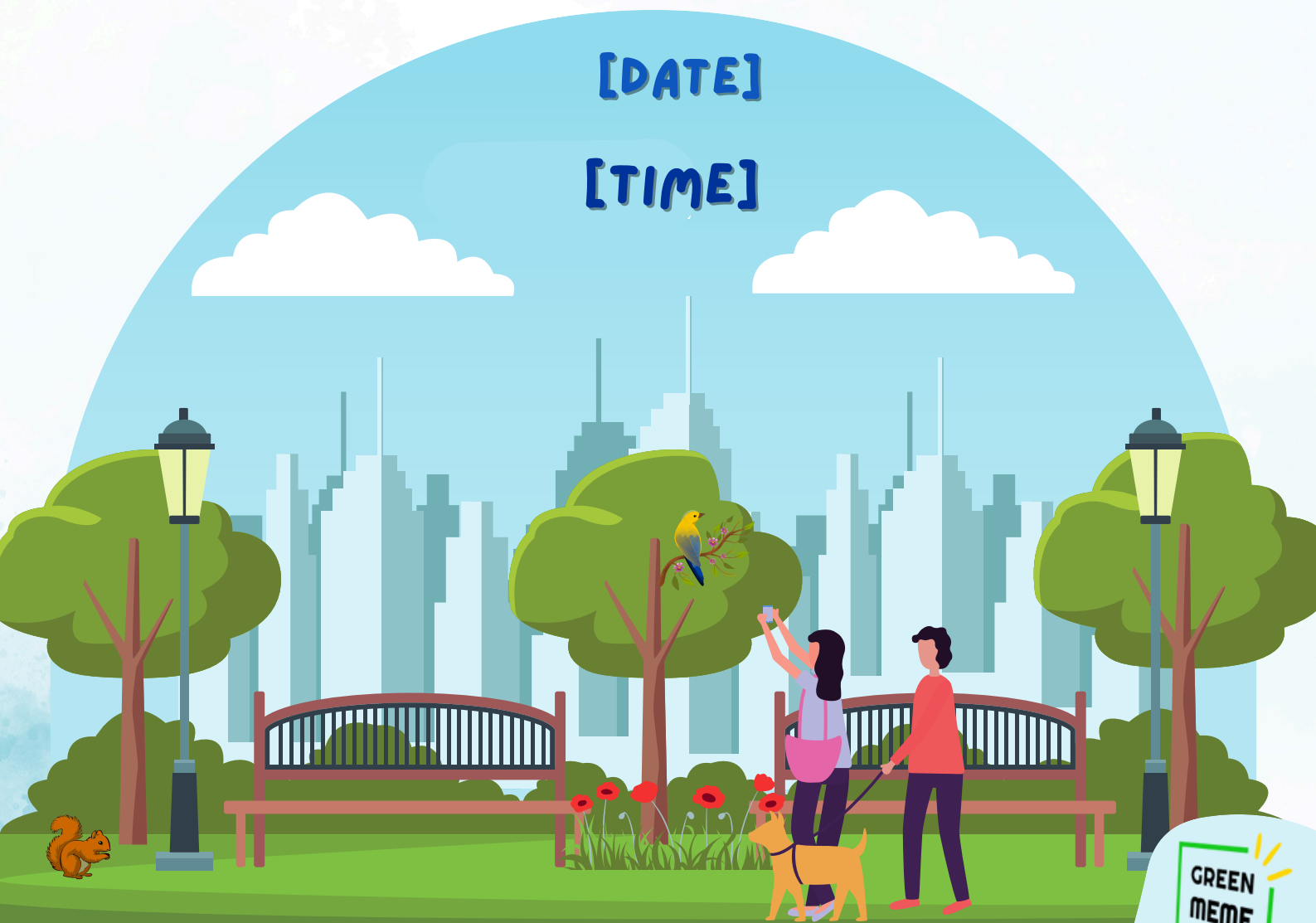
WOULD YOU LIKE TO **EXPLORE THE URBAN GREEN SPACES** OF OUR CITY?

[INSERT ORGANISATION] IS ORGANISING AN ECO-URBAN WALK TO IDENTIFY NATIVE PLANTS AND URBAN HABITATS FOR BIRDS AND INSECTS.

SO JOIN US [WHEN], [WHERE]

[DATE]

[TIME]



Co-funded by
the European Union

GREEN
MEME
EFFECT



EVERYDAY HERO WORKSHOP RESOURCE KIT



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

Everyday Hero Workshop

Must Haves



MUST HAVE	PERSON RESPONSIBLE	COST	DONE
Poster Paper	<input type="checkbox"/>
Colourful Pens	<input type="checkbox"/>
Sticky Notes (yellow, blue, orange)	<input type="checkbox"/>
Tape or Pins	<input type="checkbox"/>
	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>



Co-funded by
the European Union





Everyday Hero Workshop

Instructions



Goal: Collect ideas how to save **water**, **energy** and other **resources** in everyday life and commit to take these actions in the future!

1

Build teams of 2-4 people and select one of the three topics to which you collect ideas for sustainable actions on a small poster.

2

Alternatively, collect ideas together in a big group using sticky notes and one big poster for all.

3

After 10-15 minutes, present the ideas to the whole group and review them together. Cluster sticky notes if they were used.

4

As a group, select a minimum of **three sustainable actions** that everyone feels comfortable to commit to in their everyday life from today onwards!

5

Finally, create a colourful **GREEN HERO POSTER** that showcases the three selected actions. If you like, everyone can sign it to proof their commitment!



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



Co-funded by
the European Union

**GREEN
MEME
EFFECT**

EVERYDAY HERO WORKSHOP

Greenfluencing micro-interventions in physical
and digital social space of youth to foster
eco-friendly and sustainable behaviours.

**Useful Daily
Sustainable Actions**

**[INSERT
DATE]**

[insert Venue]





GREEN ART WORKSHOP RESOURCE KIT



#greenmemeeffect



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

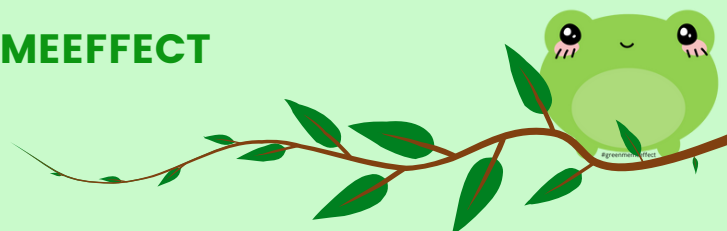
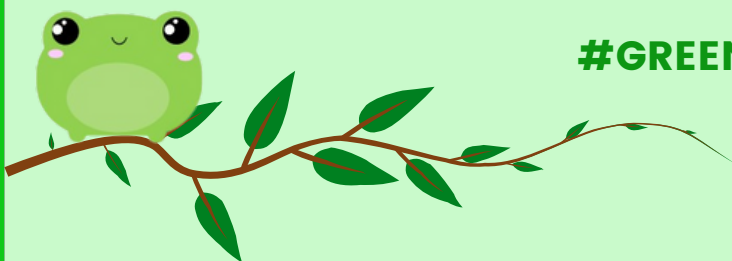


LOCATION

DATE

Free entry

#GREENMEMEEFFECT



**Description
of workshop**



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them. Project Number: 2022-2-AT01-KA220-YOU-000096509



GREEN ART WORKSHOP



LIST OF MATERIALS

MATERIAL	QUANTITY	DEADLINE	DONE
Paint, pens, brushes	<input type="checkbox"/>
Recycled materials to be used	...		<input type="checkbox"/>
Paper, cardboard, canvasses			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
...			<input type="checkbox"/>
...			<input type="checkbox"/>
...			<input type="checkbox"/>
...			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them. Project Number: 2022-2-AT01-KA220-YOU-000096509

GREEN MEME EFFECT

GREEN SKILLS DAY RESOURCE KIT



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

GREEN SKILLS:



- 1 RECYCLING TIPS & TRICKS**
- 2 REDUCING TRASH, LITTER & WASTE**
- 3 WASTE MANAGEMENT**
- 4 RESOURCE CONSUMPTION**
- 5 ARTISTRY & STORYTELLING SKILLS**
- 6 NATURE CONNECTIVITY**
- 7 CRITICAL THINKING**
- 8 ENVIRONMENTAL PROTECTION IDEAS**



Co-funded by
the European Union





GREEN SKILLS

Must Haves



MUST HAVE	PERSON RESPONSIBLE	COST	DONE
Location	<input type="checkbox"/>
Participants	<input type="checkbox"/>
Information	<input type="checkbox"/>
Laptop	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>



Co-funded by the European Union





GREEN SKILLS

To Do List



TASK	PERSON RESPONSIBLE	DEADLINE	DONE
Set Date/Time & location	<input type="checkbox"/>
Create and Share Poster	...		<input type="checkbox"/>
Register Volunteers			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
...			<input type="checkbox"/>
...			<input type="checkbox"/>
...			<input type="checkbox"/>
...			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>



GREEN SKILLS WORKSHOP

Towards a Sustainable World



REUSE



RECYCLE



REDUCE

DATE @Location

TIME - FREE ENTRY



Co-funded by
the European Union



HOME-BASED TIPS

Sustainable Practices



Avoid Disposable Items

Use reusable items and avoid paper, styrofoam, plastic and other one-time-use products. Instead, use recyclable items that can be used over and over again. Also, avoid products that are hazardous to our planet.



Reduce Food Waste

Reduce food waste, by storing food properly, composting, creating meal plans, freezing being creative with leftovers, not overbuying and buying ugly or short date products.



DIY Cleaning & Beauty Products

Making your own cleaning and beauty products is not only simple but cheaper, chemical-free, non-toxic and safer for you and the planet.



Garden Sustainably

Conserve water, use mulch, reuse rainwater, compost, plant trees, use drought-tolerant plants and grass. Also growing what you eat is also beneficial and sustainable.



Eco-Friendly Packaging

Be aware of the packaging and material you use. Use compostable packaging, ship in bulk, and use materials that can be repurposed/ reused or recycled.



Recycle Properly

Make sure that waste is clean, empty and dry before recycling, Combine like materials, Know your plastics, Being aware of recycling practices in your local area.



Support Local

Buying, Investing, eating and supporting local instead of online, or big box stores help to be more sustainable and help the environment and local economy. Visit Farmer's markets, Buy and gift local artwork and decor, eat at local restaurants, attend local classes and events, tag local businesses on social media, leave reviews and hire smaller businesses



COMPOSTING

Buy a rodent-resistant bin. Pick the best spot that allows for drainage and worms. Use the right things: vegetable peelings, fruit waste, teabags, plant and grass trimmings, shredded cardboard/newspaper and eggshells. Balance the browns and greens. Allow for good airing and adding coffee grounds and other microbes can speed the breaking down process.



Buy Less, Buy Better

Use what you have, don't overbuy and consider renting, buying secondhand, make it yourself. Buy better: durable, made ethically, easily repairable and sustainable.



Use Water Wisely

Fix leaks, and reuse rain or bathwater for gardens. Run full loads of washing machines and dishwashers, turn off the water while brushing teeth and soaping up, and clean faucets and aerators from sediment and build-up. Use bucket o wash car. Shorten time in shower.



Reduce Energy Use

Switch off and unplug lights and appliances when not in use. Use LED lights. Shut doors. manage heating and cooling, insulate properly use solar avoid using clothes dryer



Go Car-Free

Walking is the most sustainable mode of transportation and is great for your health. Cycling is also another great option. If these two options are not available then using public transportation is the next best option.

GREEN
MEME
EFFECT

Green Initiative Checklist



Zero Food Waste



Starting a Compost



Walk and Roll Day



Growing a Pollinator Garden



Pick Up Trash Day



Plant a Tree



Lights Out Day



Meatless Day



No Plastic Day



Buy Locally Produced Products



Co-funded by
the European Union



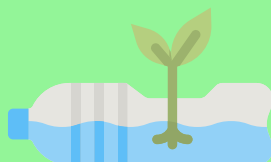
REDUCE, REUSE, RECYCLE

1



Go through your trash.

2



Find Items you can reuse, or recycle

3



Write down all the items and the uses for each item

4



Discuss the list with the entire group

5

How?

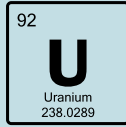
How can we improve



RENEWABLE OR NOT



SORT ITEMS TO RENEWABLE OR NON RENEWABLE



RENEWABLE	NON - RENEWABLE

**GREEN
MEME
EFFECT**

RECYCLING SORT



RECYCLING



RUBISH



COMPOST



LOCAL BUSINESS SUPPORT



**Co-funded by
the European Union**

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



Local Business Support

Instructions



Goal: Encourage participants to brainstorm ways to **support local businesses** and strengthen community connections through **sustainable practices**.



Participants can be divided into small groups especially if they come from different neighborhoods.



Each group discusses what they value in local businesses and what are the attributes they are looking for when they decide to support a business.



After 10-15 minutes, each group will present their ideas to the larger group. Use sticky notes or posters to visualize their answers and the characteristics of local businesses they value.



Discuss the presented ideas as a group and try to come up with viable actions to support local businesses either through purchases or through social media and publicity.

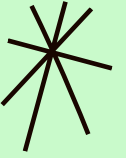


Create a 10 - commandment poster to let businesses know what consumers are looking for when they want to select the local businesses they will support.

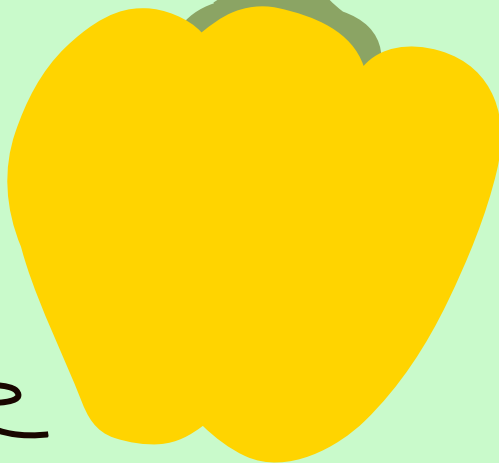
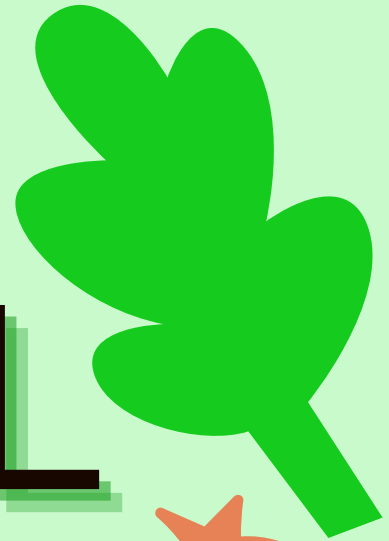




Local Business Support



SHOP LOCAL



WORKSHOP

[DATE]

[TIME]

[LOCATION]

[ADDRESS]



#greenmemeeffect



SUPPORT LOCAL



Co-funded by
the European Union



MEET & GREET WITH LOCAL DECISION-MAKERS RESOURCE KIT



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

MEET AND GREET

WITH LOCAL DECISION MAKERS

GREEN
MEME
EFFECT

[INSERT DATE]

[Insert Venue]



Co-funded by
the European Union



Meet & Greet With Local Decision Makers



To Do List

TASKS	PERSON RESPONSIBLE	COST	DONE
Identify the Local Decision Makers	<input type="checkbox"/>
Make a list with local stakeholders	<input type="checkbox"/>
Find the contact info of the local stakeholders	<input type="checkbox"/>
Research the local stakeholders	<input type="checkbox"/>
Explore potential common acquaintances	<input type="checkbox"/>
Identify topics of mutual interest	<input type="checkbox"/>
Research communication etiquette	<input type="checkbox"/>
Reach out to Local Decision Makers	<input type="checkbox"/>
Follow up if needed	<input type="checkbox"/>
Set an appointment / meeting	<input type="checkbox"/>
Confirm the details of the meeting	<input type="checkbox"/>
Set an agenda	<input type="checkbox"/>
Prepare your materials	<input type="checkbox"/>

GREEN MEME EFFECT

NATURE CLEAN UP RESOURCE KIT



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



Nature Clean Up

Must Haves



MUST HAVE	PERSON RESPONSIBLE	COST	DONE
Location	<input type="checkbox"/>
Rubbish Collection Bags	<input type="checkbox"/>
Safety Gear - Gloves, Hi Vis	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>



Nature Clean Up

To Do List



TASK	PERSON RESPONSIBLE	DEADLINE	DONE
Set a Date	<input type="checkbox"/>
Identify Location	...		<input type="checkbox"/>
Contact Municipality			<input type="checkbox"/>
Create and Share Poster			<input type="checkbox"/>
Gather safety wear			<input type="checkbox"/>
...			<input type="checkbox"/>
...			<input type="checkbox"/>
...			<input type="checkbox"/>
...			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>



Co-funded by
the European Union



GREEN
MEME
EFFECT

[Insert Club
Name]

NATURE CLEAN UP

Join Green Theme Youth Club to create a cleaner,
healthier environment for all.

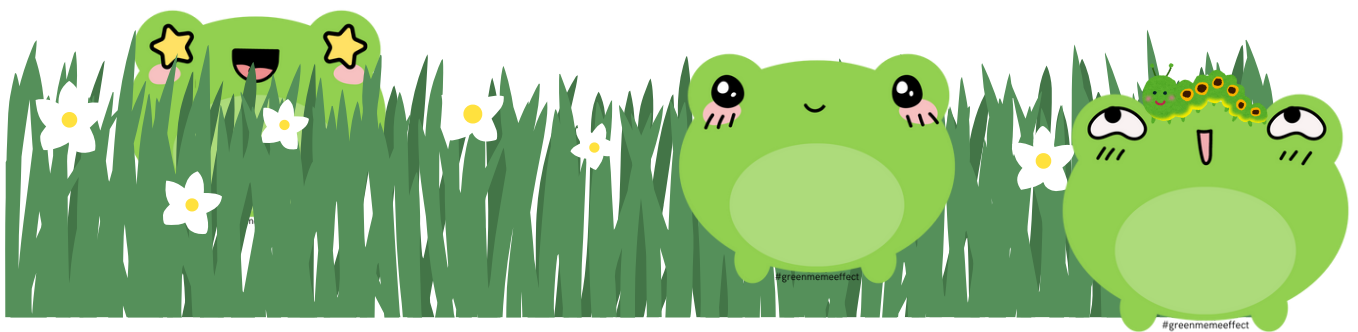
MEETING AT [INSERT
LOCATION] AT [TIME]
[INSERT DATE]



Co-funded by
the European Union



NATURE EXPLORATION WALK RESOURCE KIT



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



Nature Exploration

Must Haves



MUST HAVE	PERSON RESPONSIBLE	COST	DONE
Location	<input type="checkbox"/>
Poster	<input type="checkbox"/>
Nature Guide	<input type="checkbox"/>
Trail Information	<input type="checkbox"/>
Registration method	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>



Co-funded by
the European Union





Nature Exploration To Do List



TASK	PERSON RESPONSIBLE	DEADLINE	DONE
Set a Date	<input type="checkbox"/>
Identify Location	...		<input type="checkbox"/>
Contact Trail Guide			<input type="checkbox"/>
Create and Share Poster			<input type="checkbox"/>
Check weather forecast			<input type="checkbox"/>
...			<input type="checkbox"/>
...			<input type="checkbox"/>
...			<input type="checkbox"/>
...			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>



Co-funded by
the European Union



[INSERT GROUP NAME]
EXPLORE THE
[LOCATION]

[INSERT DATE AND TIME]

JOIN US AT [INSERT MEETING POINT]
AS WE EXPLORE THE BEAUTY OF
NATURE



Co-funded by
the European Union

GREEN
MEME
EFFECT



RECYCLING MARATHON RESOURCE KIT



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



Recycling Marathon

Must Haves



MUST HAVE	PERSON RESPONSIBLE	COST	DONE
Location	<input type="checkbox"/>
Rubbish Collection Bags	<input type="checkbox"/>
Safety Gear - Gloves	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>



Recycling Marathon

To Do List



TASK	PERSON RESPONSIBLE	DEADLINE	DONE
Set a Date	<input type="checkbox"/>
Identify Location	...		<input type="checkbox"/>
Contact Municipality			<input type="checkbox"/>
Create and Share Poster			<input type="checkbox"/>
Register Volunteers			<input type="checkbox"/>
...			<input type="checkbox"/>
...			<input type="checkbox"/>
...			<input type="checkbox"/>
...			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>



Co-funded by
the European Union



GREEN
MEME
EFFECT

WASTE MANAGEMENT MARATHON



[INSERT DATE]

Hosted by:

[INSERT CENTRE AND
LOCATION]

Bring your undetermined waste and we'll help you to identify how and where it can be recycled. Together, we can make a difference!
Don't miss out on this opportunity to empower yourself and contribute to positive change.

[INSERT TIME]



SECOND HAND FLEA MARKET RESOURCE KIT



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



Flea Market

Must Haves



MUST HAVE	PERSON RESPONSIBLE	COST	DONE
Venue	<input type="checkbox"/>
Refreshments	<input type="checkbox"/>
Stalls	<input type="checkbox"/>
Vendors	<input type="checkbox"/>
Entertainment	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>



Flea Market To Do List



TASK	PERSON RESPONSIBLE	DEADLINE	DONE
Set a Date	<input type="checkbox"/>
Organise Venue	...		<input type="checkbox"/>
Create Poster and Invitation			<input type="checkbox"/>
Create a list of vendors			<input type="checkbox"/>
Send Invitations to vendors			<input type="checkbox"/>
Organise a guest speaker			<input type="checkbox"/>
Share Poster			<input type="checkbox"/>
...			<input type="checkbox"/>
...			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>

GREEN
MEME
EFFECT

PRE-
LOVED

FLEA *Market*



We invite you to join our pre-loved flea market where you can explore a world of vintage items, antiques, handmade crafts, and so much more [Insert Entertainment]

[INSERT DATE]

Support Local Artisans - Community
Atmosphere - Food and Entertainment

[Insert Venue]

#GREENMEMEEFFECT

Interested in selling at our Market? Contact [Insert Contact Information]



GREEN
MEME
EFFECT



[Insert Location]

#GREENMEMEEFFECT

We are seeking vendors and crafters to participate in our
Second Hand Flea Market.
If interested Contact [Insert Name and Contact]

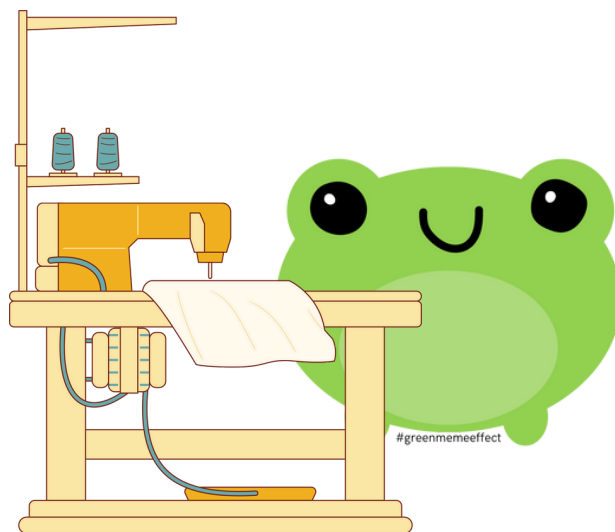
Vendor setup: [Insert Time]



Co-funded by
the European Union



UPCYCLING WORKSHOP RESOURCE KIT



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



Upcycling Workshop

Must Haves



MUST HAVE	PERSON RESPONSIBLE	COST	DONE
Venue	<input type="checkbox"/>
Workshop Facilitator	<input type="checkbox"/>
Chairs/Tables	<input type="checkbox"/>
Refreshments	<input type="checkbox"/>
Supplies	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>
...	<input type="checkbox"/>



Co-funded by the European Union





Upcycling Workshop

To Do List



TASK	PERSON RESPONSIBLE	DEADLINE	DONE
Set a Date	<input type="checkbox"/>
Organise Venue	...		<input type="checkbox"/>
Book a facilitator			<input type="checkbox"/>
Create and Share Poster			<input type="checkbox"/>
Set up venue			<input type="checkbox"/>
...			<input type="checkbox"/>
...			<input type="checkbox"/>
...			<input type="checkbox"/>
...			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>



Co-funded by the European Union





UPCYCLING WORKSHOP

PRICE €X/PERSON
 INCLUDE TOOLS
 AND SNACK



Get ready to roll up your sleeves and unleash your creativity at our upcycling workshop facilitated by [Insert Facilitator]

[INSERT DATE]
[INSERT VENUE]

WORKSHOP HIGHLIGHTS:

- HANDS-ON LEARNING
- CREATIVE PROJECTS
- ENVIRONMENTAL IMPACTS
- TAKE-HOME CREATIONS



[Insert registration details]



Upcycling Workshop Agenda



Date:

Topic	Key Points	Time



Co-funded by the European Union

#greenmemeffect



WISHLIST FOR LOCAL BUSINESSES & AUTHORITIES RESOURCE KIT



Co-funded by
the European Union

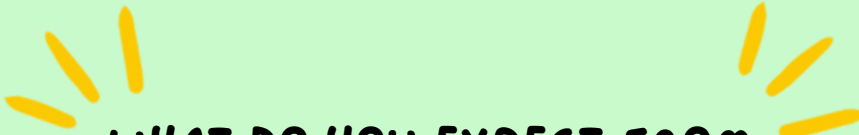
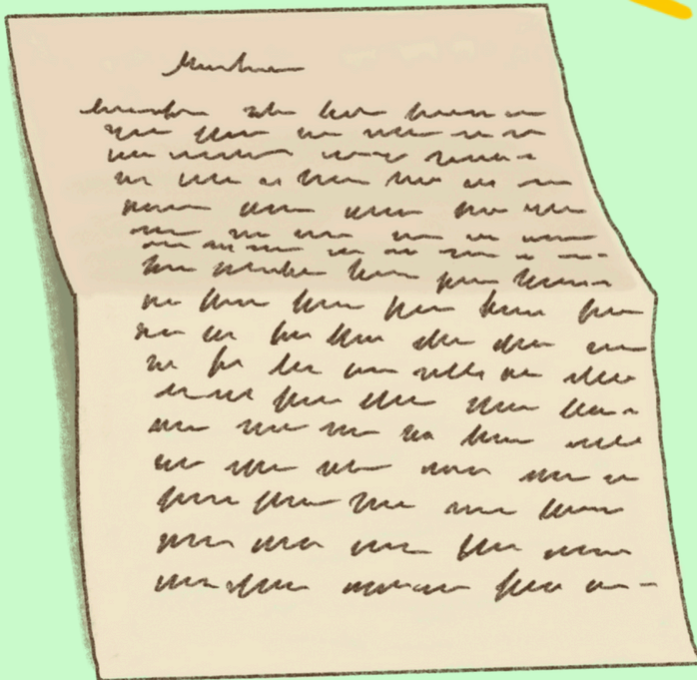
Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



WISH LIST FOR LOCAL AUTHORITIES

DATE

LOCATION



WHAT DO YOU EXPECT FROM YOUR INSTITUTIONS?

WHAT DO YOU WISH TO IMPROVE IN YOUR COMMUNITY?

WHAT DO YOU THINK IS NOT WORKING PROPERLY?



.....
Register with Green Meme Youth Group
.....



Co-funded by the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



WHAT DO YOU WISH TO IMPROVE IN YOUR COMMUNITY?





**Co-funded by
the European Union**

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



WHAT DO YOU THINK IS NOT WORKING PROPERLY?





**Co-funded by
the European Union**

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



Greenfluencing micro-interventions in physical and digital social space of youth to foster eco-friendly and sustainable behaviours.

www.green-meme-effect.eu



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them. Agreement Number: 2022-2-AT01-KA220-YOU-000096509